

ABSTRACT

5 A method to create a virtual print market
place using one or more interconnected computers
comprising collecting market information comprising
an identity of service providers and the print
services and pricing provided by each, obtaining
criteria established by an interactive shop for
selecting service providers to provide print
services offered to patrons of the interactive
10 shops; and selecting service providers to provide
the set of print services based on the criteria and
the market information. In another aspect, a method
of creating a market place is provided comprising
obtaining bids from service providers identifying
15 print services and terms for providing the print
services as well as from interactive shops
identifying print services and terms for purchasing
the print services and establishing an agreement
between the service provider and the interactive
20 shop when the terms are compatible.